

Class Action Litigation

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The Willenken Firm regularly represents large corporate defendants in consumer and class action litigation involving allegations of unfair competition, false advertising, and breach of warranty. Capitalizing on our depth of knowledge about class action procedure and the underlying substantive law, we employ a proactive approach that emphasizes early case evaluation. Thereafter, each action we execute – be it a pleading motion, focused discovery, or a dispositive motion – is targeted at achieving the most favorable outcome for our client at the earliest stage of the proceedings. The Firm’s understanding of the unique challenges posed by class action litigation is enhanced by the breadth of its experience in representing companies across a wide range of industries, including finance, telecommunication, pharmaceutical, retail, regulated utilities, and insurance. Representative matters handled by the Firm are described below.

- Defended a national retail chain in a nationwide class action alleging false product warranty claims.
- Represented an on-line clothing company against false advertising claims regarding custom garments.
- Defended a public utility in a right-of-way class action suit regarding the placement of fiber optic telecommunication cables within utility easements.
- Represented a financial services company in a class action suit over the sale of off-shore mutual funds to U.S. residents.

ATTORNEYS

Eileen M. Ahern
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Class Action Litigation (cont.)

- Defended a pharmaceutical chain in a class action over false claims made regarding the immunity benefits of a health supplement.
- Represented a national hotel chain against class action suits alleging violations of consumer privacy laws and of state and federal credit reporting acts.
- Defended a financial services firm in a class action litigation involving the sale of annuities to senior citizens.